

ACADEMY OF FINANCE
The Gurus of Financial Wisdom

for Bankers, Marketers, Finance and IT Professionals
Lawyers, Engineers, Entrepreneurs & Business Leaders

GRADUATE CONVERSION PROGRAMME

CMA (Australia)
The Institute of Certified Management Accountants (Australia)

NZQA
New Zealand Qualifications Authority

THE MOST SOUGHT AFTER FINANCE QUALIFICATION

For Finance Professionals & Non-Finance Professionals

INDUCTION

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CMA (Australia)
The Institute of Certified Management Accountants (Australia)

NZQA
New Zealand Qualifications Authority

THE MOST SOUGHT AFTER FINANCE QUALIFICATION
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Our Agenda for the day - Induction

- Welcome and Introduction 8.30 am
- Meet your lecturers 9.00 am
- Experience sharing by students & members 9.10 am
- Introducing the Academy of Finance team 9.40 am
- Your next step to join the programme 9.50 am
- Self-introduction of participants 9.55 am
- Questions and answers 10.25 am
- Snacks Break 10.30 am

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Our Agenda for the day - Lectures

- Financial Management (FM)
11.00 am – 11.15 am
- Financial Statement Analysis (FSA)
11.15 am – 11.30 am
- Financial Modelling (FMD)
11.30 am - 11.45 am
- Management Accounting (MA)
11.45 am – 12.00 pm
- Further clarifications 12.00 pm
- End of the day 12.30 pm



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ACADEMY
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Academy of Finance

Specialised educational institute established
seventeen years ago with the vision of:

- Empowering non-finance professionals with essential financial acumen
- Advancing the careers of finance professionals through globally recognised qualifications





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Introduction – Kapila Dodamgoda



MA Economics
Fellow CMA(Australia)
FCMA (UK), CGMA, MCSI, CIM (UK)
B Sc Engineering, AMIESL, MSLIM

Founder/Managing Director
Academy of Finance
Regional Director
ICMA Australia (Sri Lanka)
Director
Vallibel Finance PLC
Former Director
NERD Center
Former Finance Director
MAS Investments

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Institute of Certified Management Accountants (Australia)

ICMA (Australia) qualification was incorporated in 1996 with the objective of offering a specialised professional organisation for Management Accountants.

Today ICMA has a global presence with offices in 20 countries and over 10,000 members in more than 50 countries.

These members include senior finance professionals, accountants, business leaders, entrepreneurs and academics from diverse industries and sectors.





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Institute of Certified Management Accountants (Australia)



Prof Brendan O'Connell
PhD, CA, CPA, FCMA

President - ICMA (Australia) and
Professor RMIT University



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Prof Janek Ratnatunga
PhD, MBA, Dip. M, FCA, CMA,
CEO - ICMA (Australia)



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ICMA (Australia) qualification was introduced to Sri Lanka by the Institute of Chartered Accountants of Sri Lanka in 1999.

Academy of Finance was appointed as the exclusive strategic partner in 2006.





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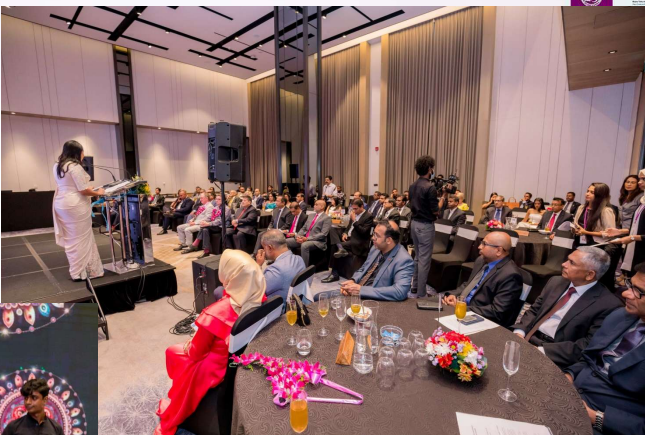
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ICMA Australia – Sri Lanka Region



Kapila Dodamgoda
MA, FCMA, Fellow CMA (Australia),
B Sc Eng., MCSI, ACIM, MSLIM, AMIESL
Regional Director (SL) – ICMA (Australia)



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Sri Lanka Region President & Vice President

**Vice President
Dr Samitha Perera**

Chairman
Lanka Sathosa Ltd



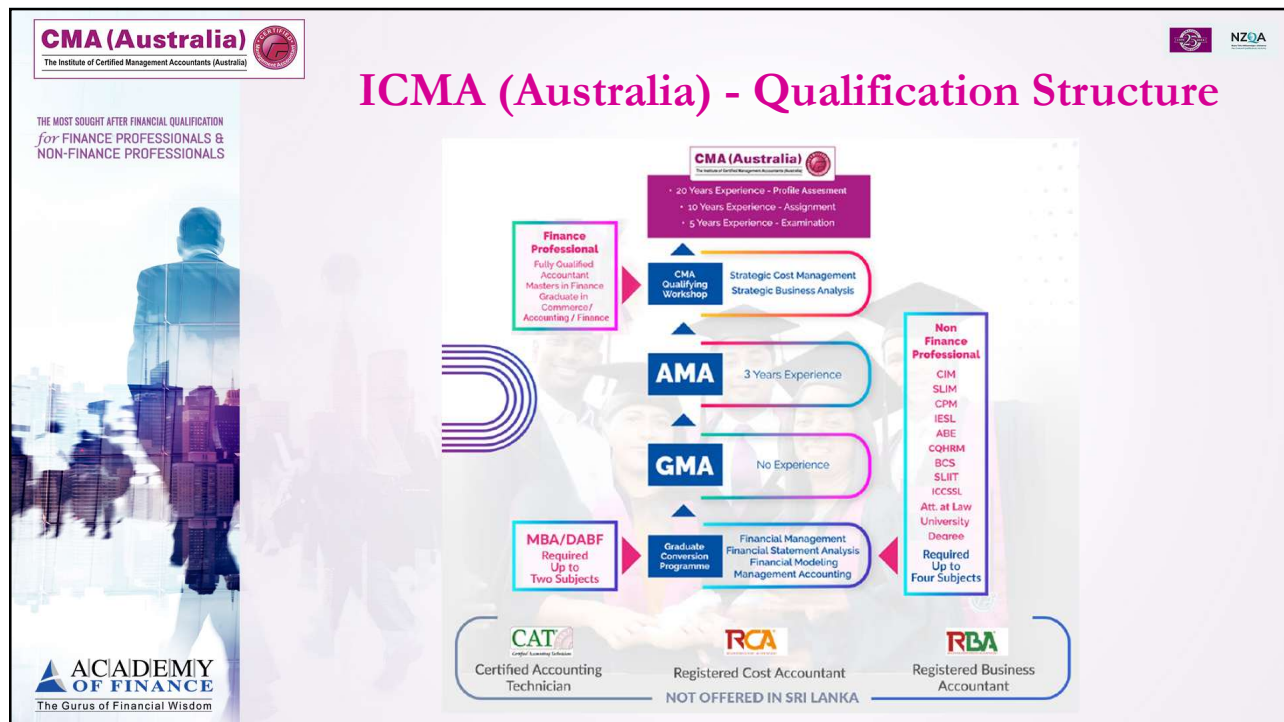
**President
Ashan Nissanka**

Director and CEO
Assetline Finance Limited





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ICMA (Australia) Graduate Conversion Programme

Candidates are required to follow a combination of
four subject modules and the Qualifying Workshop

- Financial Modelling (FMD)
- Management Accounting (MA)
- Financial Statement Analysis (FSA)
- Financial Management (FM)



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What you will learn



UNDERSTAND THE LANGUAGE OF BUSINESS
In today's business world, your success & effectiveness will depend on how well you can handle the numbers.



NUMBERS ARE FASCINATING

The golden ratio emanating from Fibonacci sequence is present in nature, art and architecture.

$$\phi = \frac{1 + \sqrt{5}}{2} = \frac{\sqrt{5} + 1}{2} = 1.618$$

JOIN THE
FINANCIAL MODELING MODULE

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GRADUATE CONVERSION PROGRAMME

06 MONTHS 12 MONTHS
for MBA holders for Professionals

Register now!

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www.academy.lk | cma@academy.lk
CONTACT us for more info: 0762 000 450

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MANAGEMENT ACCOUNTING MODULE

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IF YOU WANT TO LEARN ABOUT:

- Framework for analysing financial statements including strategic and accounting analysis.
- Comprehensive insight to understanding annual reports, financial statements, financial ratio analysis, and underlying assumptions.
- Principles, practices and issues of business valuation, business forecasting and prospective analysis.
- Credit risk analysis focusing on short term liquidity risks, long term solvency risks & bankruptcy prediction models.

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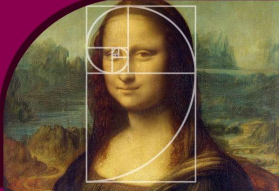
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IF YOU WANT TO LEARN ABOUT:

- Understand how money works going forward & backward in time, compounding, discounting & annuities.
- Choosing the best investment opportunities in equity markets, creating portfolios of investments and valuation techniques.
- Investments in debentures, bonds & a comprehensive insight to how fixed income securities operate.
- Identifying the right investment projects based on the relevant cashflows and evaluating them using the most appropriate ROI models.

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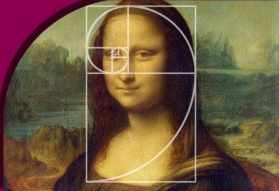
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ICMA Participant Profiles



Marketers
Who want to speak the language of finance with confidence

Bankers
Who want to be smarter than their clients' Accountants

Engineers and IT Professionals
Who want to run projects and operations based on numbers

Lawyers
Who realise that numbers insight will make you a complete corporate lawyer



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ICMA Participant Profiles



MBA Holders
Who want to ascend the corporate ladder and fast track to the Board

Business Consultants
Who are passionate to provide 360-degree consultancy solutions

Entrepreneurs and Business Leaders
Who want to run their businesses, to give a hard time to the accountant

Medical Practitioners
Who realise that numbers matter in dealing with others' lives



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Class Schedules and timing

Unit 1 – Virtual Classes - Weekend

- Financial Modelling**
Saturday 8.00 am to 11.00 am – SL Time
2.30 am to 5.30 am - GMT
- Management Accounting**
Saturday 11.30 am to 2.30 pm
6.00 am to 9.00 am - GMT

Classes commencing on 8th August



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Class Schedules - International timing

Virtual Classes – Weekend (Saturday)

- Financial Modelling**
8.00 am to 11.00 am – SL Time
2.30 am to 5.30 am - GMT
- Management Accounting**
11.30 am to 2.30 pm – SL Time
6.00 am to 9.00 am - GMT

Dubai	6.30 am to 1.00 pm
Vietnam/Indonesia	9.30 am to 4.00 pm
Saudi Arabia	5.30 am to 12.00 pm



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Class Schedules and timing

Unit 2 – Virtual Classes - Weekend

- **Financial Statement Analysis**
 Saturday 3.00 pm to 6.00 pm
9.30 am to 12.30 pm - GMT
- **Financial Management**
 Saturday 6.30 pm to 9.30 pm
1.00 pm to 4.00 pm - GMT

Classes commencing on 8th August



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Class Schedules – International Timing

Virtual Classes – Weekend (Saturday)

- **Financial Statement Analysis**
 3.00 pm to 6.00 pm – SL Time
9.30 am to 12.30 pm - GMT
- **Financial Management**
 6.30 pm to 9.30 pm – SL Time
1.00 pm to 4.00 pm - GMT

Dubai	1.30 pm to 8.00 pm
Vietnam/Indonesia	4.30 pm to 11.00 pm
Saudi Arabia	12.30 pm to 7.00 pm



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Virtual Classes – Weekend (Saturday)

Financial Modelling 8.00 am to 11.00 am
 2.30 am to 5.30 am - GMT

Management Accounting 11.30 am to 2.30 pm
 6.00 am to 9.00 am - GMT

Fin. Statement Analysis 3.00 pm to 6.00 pm
 9.30 am to 12.30 pm - GMT

Financial Management 6.30 pm to 9.30 pm
 1.00 pm to 4.00 pm - GMT

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Class Schedules and timing

Weekday Classes are yet to be confirmed

Unit 2 – Virtual Classes - Weekday

- **Financial Statement Analysis**
Tuesday 6.30 pm to 9.30 pm
 1.00 pm to 4.00 pm - GMT
 Classes commencing on 11th August
- **Financial Management**
Thursday 6.30 pm to 9.30 pm
 1.00 pm to 4.00 pm - GMT
 Classes commencing on 13th August

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Class Schedules – International Timing

Weekday Classes are yet to be confirmed

Virtual Classes – Weekday

- Financial Statement Analysis**
6.30 pm to 9.30 pm – SL Time (Tuesday)
1.00 pm to 4.00 pm - GMT
- Financial Management**
6.30 pm to 9.30 pm – SL Time (Thursday)
1.00 pm to 4.00 pm - GMT

Dubai	5.00 pm to 8.00 pm
Vietnam/Indonesia	8.00 pm to 11.00 pm
Saudi Arabia	4.00 pm to 7.00 pm



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Our footprint of Academy of Finance Students abroad

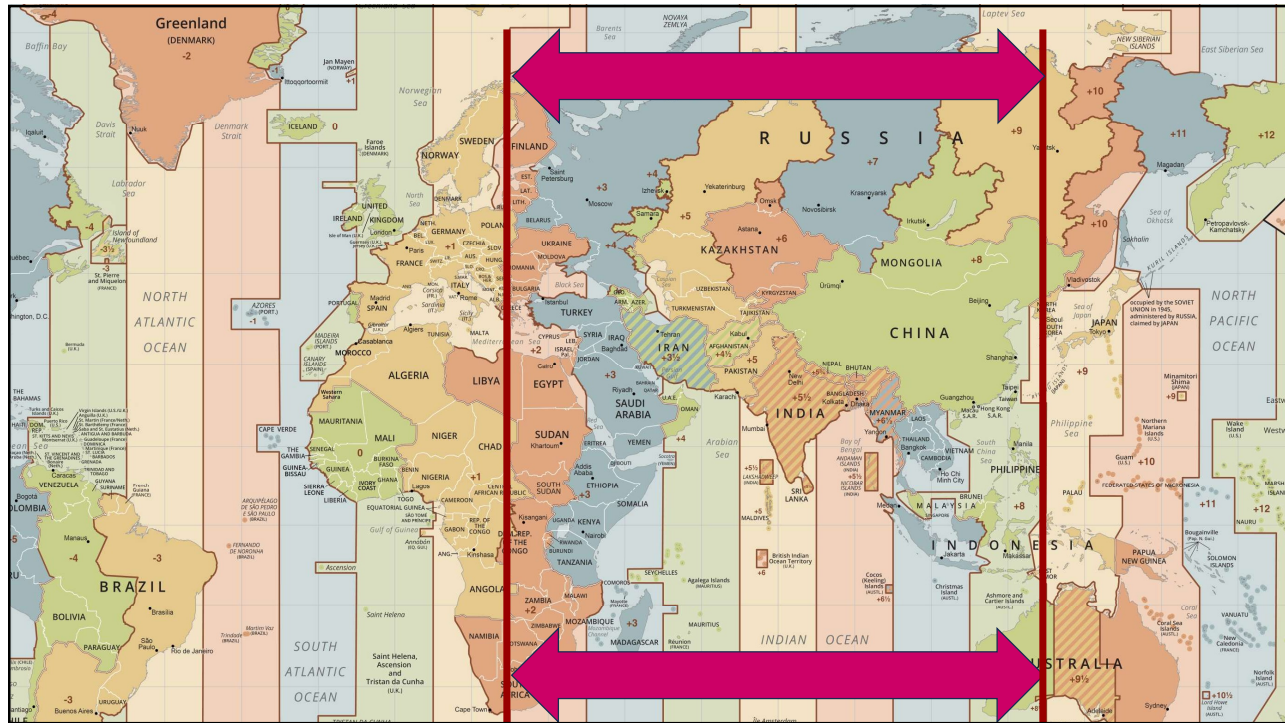








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Academy of Finance (Private) Limited

Founded fifteen years ago with the vision of
Empowering the next generation professional with
financial wisdom



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Academy of Finance Limited

Extend the learning opportunities to a
Global Audience



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Your Assessment mechanism

Comprises of two components

- Three-hour Open Book Examination **60%**
- Three-member Group Assignment **40%**

Success Criteria

- Overall marks **50% AND**
- Examination marks **50%**



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Online Examinations – Global Participants





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