



FOR MARKETERS, BANKERS, ENGINEERS,
ENTREPRENEURS AND BUSINESS LEADERS,
FINANCE AND IT PROFESSIONALS

CMA (Australia)
The Institute of Certified Management Accountants (Australia)



**GRADUATE CONVERSION
PROGRAMME**

THE MOST SOUGHT AFTER FINANCIAL QUALIFICATION
for Non-Finance Professionals & Finance Professionals




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CMA (Australia)
The Institute of Certified Management Accountants (Australia)



THE MOST SOUGHT AFTER FINANCIAL QUALIFICATION
for FINANCE PROFESSIONALS &
NON-FINANCE PROFESSIONALS

Our Agenda for the day - Induction

- Introduction to the institute & programme 8.30 am
- Meet your lecturers 8.55 am
- Experience sharing by members/students 9.15 am
- Introducing the Academy of Finance team 9.35 am
- Self-introduction of participants 9.40 am
- E-learning system 10.10 am
- Your next step to join the programme 10.15 am
- Questions and answers 10.25 am
- Snacks break 10.30 am

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OF FINANCE**
The Gurus of Financial Wisdom

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Our Agenda for the day - Lectures

- Financial Statement Analysis (FSA)
11.00 am – 11.30 am
- Financial Management (FM)
11.40 am – 12.10 pm
- Financial Modelling (FMD)
12.20 pm – 12.50 pm
- Management Accounting (MA)
1.00 pm - 1.30 pm





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for FINANCE PROFESSIONALS &
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Academy of Finance

Boutique educational institute established fifteen
years ago with the vision of:

- Training and enriching non-finance professionals to become finance savvy
- Providing development opportunities and higher qualifications for finance professionals





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15
YEARS OF EXCELLENCE

A QUINDECENNIAL OF PROFESSIONAL EDUCATION.

04
COMPANIES

05
INSTITUTIONS

08
QUALIFICATIONS

Educating more than 5,000 Professionals
Local and Overseas

In more than **25** Countries












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Introduction – Kapila Dodamgoda


Founder/Managing Director
Academy of Finance
Regional Director
ICMA Australia (Sri Lanka)
Director
Vallibel Finance PLC
Former Finance Director
MAS Investments

MA Economics
Fellow CMA(Australia)
FCMA (UK), CGMA, MCSI, MCSI
B Sc Engineering, AMIESL, MSLIM



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THE INSTITUTE OF CERTIFIED MANAGEMENT ACCOUNTANTS (AUSTRALIA)

ABOUT ICMA

The Institute of Certified Management Accountants - Australia (ICMA) was incorporated in 1996 under the patronage of Mr William Dix (former Chairman of Ford and Qantas) and Professor John Miller (former Director of Consumer Affairs, Chairman of Pannell, Kerr, Foster), with the objectives of providing a professional organization for management accountants, and to encourage, disseminate and promote the specialisation in organizations in Australia and overseas. The ICMA is accredited by the Commonwealth of Nations under the category of Civic Organisations.





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Institute of Certified Management Accountants (Australia)



Prof Brendan O'Connell
PhD, CA, CPA, FCMA

President - ICMA (ANZ)
Professor RMIT University



Prof Janek Ratnatunga
PhD, MBA, Dip. M,
FCA, CMA,

CEO - ICMA (ANZ)



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Institute of Certified Management Accountants (Australia)

ICMA (Australia) qualification was introduced to Sri Lanka by the Institute of Chartered Accountants of Sri Lanka in 1999.

Academy of Finance was appointed as the exclusive strategic partner.



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1999-2024
25th ANNIVERSARY

ICMA Australia – Sri Lanka Region



Mr. Kapila Dodamgoda
MA, FCMA, Fellow CMA (ANZ),
BSc Eng, ACIM, MSLIM, AMIESL

Regional Director (SL) – ICMA (ANZ)



Mr. Ashan Nissanka
MBA, CMA (ANZ), FCMA,
CGMA, FCIM, FICM (SL), MSLIM

President (SL) – ICMA (ANZ)



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ADVISORY COUNCIL - SRI LANKA REGION



Mr. Ashan Nissanka
Director and CEO
Academy Finance Limited
MBA (Diploma in Banking) (BBSL)
CMA (ANZ), FCMA, CGMA, FICM, FICM
(UK), FICM (SL), MSLIM



Mr. Deepal Abeysekera
Ex - CEO
People's Insurance PLC
MBA (University of Southern
Queensland)
CMA (ANZ), MSLIM (SL)



Mr. Samudra Amunugama
General Manager
Softlogic Information
Technologies (Pvt) Ltd
MBA (University of Wake Trinity
Saint David's, PDU) (SL)



Mr. Titus Peris
Director/CEO
University College Kelloggipitiya
MTech (Open University),
BSc (Ed), BSc (BEd),
CMA (ANZ), PMP



Mr. Dharshana Wijemanne
Head of JPL Sri Lanka
Advanta Sri Lanka
MBA Finance (Columbia), BSc (Col),
Diploma (CMAA), LLB (Hons)
Rockinghamton New University



Mr. Tharinda Attapattu
CEO
Swastik Aluminium Ltd
MBA Finance (Col), B Sc
Engineering (Moratuwa), PhD
(Col) - Reading



Mr. Lasitha Sooriyabandara
Lecturer
Next Campus - Sri Lanka
BA Marketing (Dakim Sampal University),
CMA (ANZ), PMP (USA), CPA (ASIA)



Mr. Ranika Cooray
CEO
Lanka Industrial Estates Ltd
MBA (Central Metropolitan University),
CMA (ANZ), MSLIM (SL)

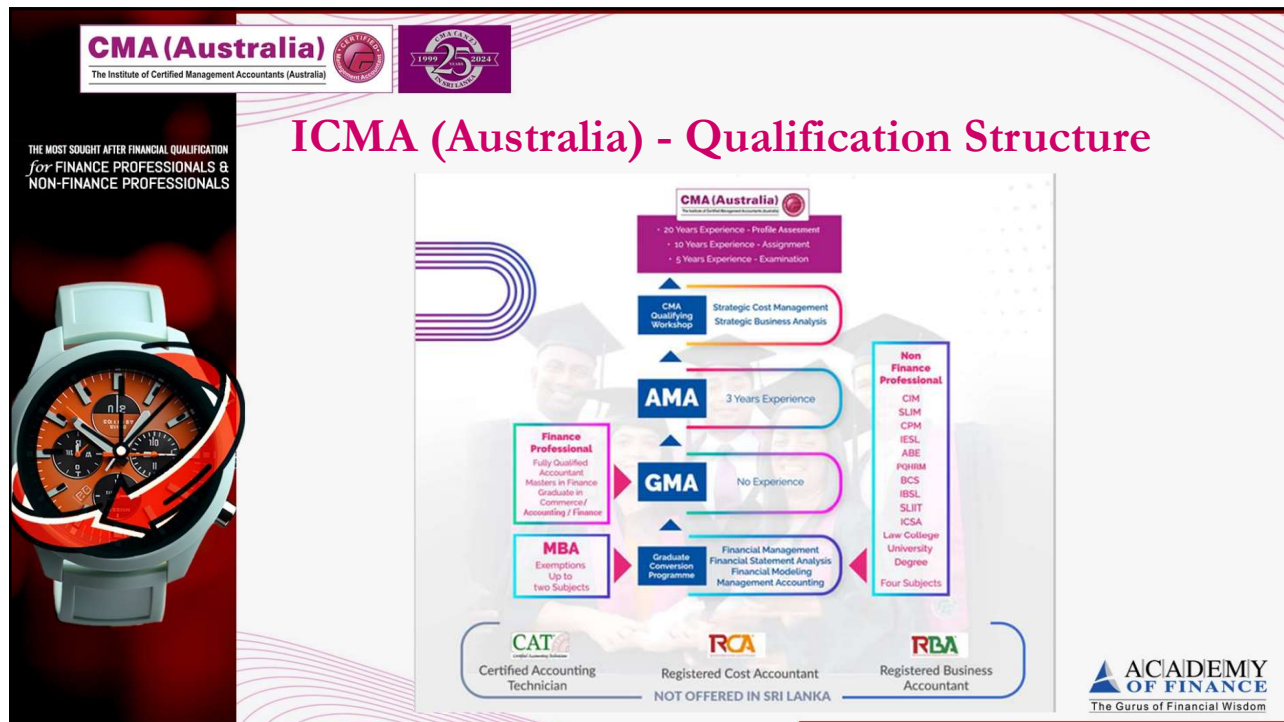


Mr. Lasitha Gunawardana
Director
Ultimate Motor Works
MBA (Edith Cowan University)
CMA (ANZ)



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ICMA (Australia) Graduate Conversion Programme

Candidates are required to follow a combination of four subject modules and the Qualifying Workshop

- Financial Modelling (FMD)
- Management Accounting (MA)
- Financial Statement Analysis (FSA)
- Financial Management (FM)

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What you will learn

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UNDERSTAND THE LANGUAGE OF BUSINESS

In today's business world, your success & effectiveness will depend on how well you can handle the numbers.



NUMBERS ARE FASCINATING

The golden ratio emanating from Fibonacci sequence is present in nature, art and architecture.

$$\phi = \frac{1 + \sqrt{5}}{2} = \frac{\sqrt{5} + 1}{2} = 1.618$$

JOIN THE FINANCIAL MODELING MODULE

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JOIN THE MANAGEMENT ACCOUNTING MODULE

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JOIN THE FINANCIAL STATEMENT ANALYSIS MODULE

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JOIN THE FINANCIAL MANAGEMENT MODULE

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ICMA Participant Profiles






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ICMA Participant Profiles




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Marketers
Who wants to speak the language of finance with confidence

Bankers
Who wants to be smarter than their clients' Accountants

Engineers and IT Professionals
Who wants to run projects and operations based on numbers



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ICMA Participant Profiles

MBA Holders
Who wants to ascend the corporate ladder and fast track to the Board

Business Consultants
Who are passionate to provide 360 degree consultancy solutions

Entrepreneurs and Business Leaders
Who wants to run their businesses, to give a hard time to the accountant

Lawyers

Medical Practitioners





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25
years of
PROFESSIONAL
EXCELLENCE



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NZQA
New Zealand Qualifications Authority

MARKETERS CAN BECOME CERTIFIED MANAGEMENT ACCOUNTANTS AUSTRALIA



Rohan Somawansa
Head of Marketing and Corporate Communications
DSI Samson Group



Samantha Herath
General Manager - Operations,
Laufig Lubricants Limited



Chinthaka Perera
Director Sales
Hemas Pharmaceuticals



Enoch Perera
Assistant General Manager
Marketing - Exports
PGP Glass

WITH A MARKETING QUALIFICATION
YOU CAN COMPLETE THE GRADUATE CONVERSION PROGRAMME

12 MONTHS
for Professionals

06 MONTHS
for MBA Holders



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WORLD WIDE
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Online exams

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25
years of
PROFESSIONAL
EXCELLENCE



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NZQA
New Zealand Qualifications Authority

ENGINEERS CAN BECOME CERTIFIED MANAGEMENT ACCOUNTANTS AUSTRALIA



K. P. Aravinda Dharmathilaka
John Keells Holdings PLC.
Head of Facilities Management/Assistant Vice President JKH



R M Nalaka Siriwardena
Sri Lanka Telecom PLC
General Manager



Tamber Mohamed Sajakhan
Schneider Electric Lanka (Pvt) Ltd
Deputy General Manager



Ajith Priyantha Abeysdera
Project Director
Road Development Authority

WITH AN ENGINEERING QUALIFICATION
YOU CAN COMPLETE THE GRADUATE CONVERSION PROGRAMME

12 MONTHS
for Professionals

06 MONTHS
for MBA Holders



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BANKERS CAN BECOME CERTIFIED MANAGEMENT ACCOUNTANTS AUSTRALIA

NZQA
New Zealand Qualifications Authority

Samuddika Mendis
Hatton National Bank PLC
Senior Manager

Ajith Salgado
Chief Information Officer
Sampath Bank PLC

Asanka Madhawa
Bank of Ceylon
Assistant General Manager
(Accounting and Tax)

Gayani Chamila
Nations Trust Bank PLC
Assistant Vice President
Credit Services

WITH A BANKING QUALIFICATION
YOU CAN COMPLETE THE GRADUATE CONVERSION PROGRAMME

12 MONTHS for Professionals **06 MONTHS** for MBA Holders

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BANKERS CAN BECOME CERTIFIED MANAGEMENT ACCOUNTANTS AUSTRALIA

NZQA
New Zealand Qualifications Authority

Suresh Perera
Assistant General Manager
Bank of Ceylon

Asitha Vidanagamage
Senior Manager - Business
Revival & Rehabilitation
Commercial Bank of Ceylon PLC

Rasanayagam Kumanan
Resident Regional Manager - North
Sampath Bank PLC

Praveen Perera
Assistant Vice President
Finance - Deutsche Bank
AG Colombo Branch

WITH A BANKING QUALIFICATION
YOU CAN COMPLETE THE GRADUATE CONVERSION PROGRAMME

06 MONTHS for Qualified Bankers and MBA holders

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25 years of PROFESSIONAL EXCELLENCE

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25 years of PROFESSIONAL EXCELLENCE

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NZQA
New Zealand Qualifications Authority

Lakshman Peiris
Category and Commercial Strategy Director
Kimberly Clark Cooperation, Indonesia

Nalaka Hettiarachchi
CEO
Building Technologies and Ideas Ltd, Bangladesh

Roshani Dharmaratne
Director - Business Development
Heyleys Fontons

Lushan Perera
Director/CEO
Aitken Spence Apparel Sri Lanka

MBAs CAN BECOME CERTIFIED MANAGEMENT ACCOUNTANTS AUSTRALIA

YOU CAN JOIN THE GRADUATE CONVERSION PROGRAMME

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Indika Kiriwardeniya
Sanasa Insurance Co. Ltd
Managing Director

Geethani Saram
Head of Business Process Excellence and Strategy
HNB Assurance PLC

Prabodhanie Wanigasundara
DOK Solutions Lanka (Pvt) Ltd
Chief Operating Officer

Mayura Rupatunge
Central Industries PLC
Director/CEO

MBAs CAN BECOME CERTIFIED MANAGEMENT ACCOUNTANTS AUSTRALIA

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NZQA
New Zealand Qualifications Authority

Hareha Disarathna
Silueta Pvt. Ltd
Design/General Manager, Industrial Engineering

Kumudu Ilangarathna
Chief Operating Officer
Delta Galil Industries

Sankha Lakshitha Bandara
ITL Vasey India Pvt Limited
General Manager

Konara Karunaratna
Hirdaramani Knit Clusters
General Manager - Operations

APPAREL PROFESSIONALS CAN BECOME CERTIFIED MANAGEMENT ACCOUNTANTS AUSTRALIA

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Yasitha Aluthgedara
Chief Manager
Bank of Ceylon

Eranga Rajapaksha
Senior Manager
Finance
Brandix Apparel Solutions Limited

Hiranthi Kumari Perera
General Manager
Finance
Vision Care Optical Services Group

Hasala Thilakarathne
Head - SME & Consumer Business
LOLC Finance PLC

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pavithra@academy.lk

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GLOBAL GMA PROGRAMME

Chandrika Jayaneththi
Vice President
Client Management
Inter-Citi Logistics, Canada

Eranga Rajapaksha
Senior Manager
Brandix Apparel Solutions
Limited, India

Lakshman Peiris
Category and Commercial
Strategy Director
Kimberly Clark Corporation,
Indonesia

Inoka Jayawardene
Administration Manager
Venture Private Advisory
Australia

GLOBAL SRI LANKAN PROFESSIONALS

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12 MONTHS
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GLOBAL GMA PROGRAMME

Maria Eliza Meridor
Finance and
Accounting Consultant
Beyond Technologies Lanka
(Pvt) Ltd, Sri Lanka

Ravi Varma
Manager Finance
Maravco SA,
Congo - Central Africa

Asif Rafiq Rather
Senior Accountant
Golden Fence Mechanical Co,
Saudi Arabia

Mohammed Asadullah
Senior Accountant
Ibin Ajayan Trading Group,
Doha, Qatar.

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ENTREPRENEURS CAN

BECOME CERTIFIED MANAGEMENT ACCOUNTANTS AUSTRALIA

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YOU CAN JOIN THE
GRADUATE CONVERSION PROGRAMME
WITH AN ACCEPTABLE
QUALIFICATION

Roshan Azeez
Director
Food Pursuits
(Pvt) Ltd

Suren Chandraratna
Sirocca Air
Technologies
(Pvt) Ltd
Managing
Director

Arunachalam Ilanko
A.I. Industrial
Automation (Pvt) Ltd
CEO/Managing
Director

Dr. A H M Naseer
Lanka Focus (Pvt) Ltd
Managing Director

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Class Schedules and timing

Unit 1 – Virtual Classes - Weekend

- **Financial Modelling**
Saturday 8.00 am to 11.00 am – SL Time
2.30 am to 5.30 am - GMT
- **Management Accounting**
Saturday 11.30 am to 2.30 pm
6.00 am to 9.00 am - GMT

Classes commencing on 10th August



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Virtual Classes – Weekend (Saturday)

- **Financial Modelling & Management Accounting**
8.00 am to 2.30 pm – SL Time
2.30 am to 9.00 am – GMT



Dubai	6.30 am to 1.00 pm
Vietnam/Indonesia	9.30 am to 4.00 pm
Saudi Arabia	5.30 am to 12.00 pm



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Class Schedules and timing

Unit 2 – Virtual Classes - Weekend

- **Financial Statement Analysis**
Saturday 3.00 pm to 6.00 pm
9.30 am to 12.30 pm - GMT
- **Financial Management**
Saturday 6.30 pm to 9.30 pm
1.00 pm to 4.00 pm - GMT

Classes commencing on 10th August

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Virtual Classes – Weekend (Saturday)


- **Financial Statement Analysis & Financial Management**
3.00 pm to 9.30 pm – SL Time
9.30 am to 4.00 pm – GMT




Dubai	1.30 am to 8.00 pm
Vietnam/Indonesia	4.30 pm to 11.00 pm
Saudi Arabia	12.30 am to 7.00 pm

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Virtual Classes – Weekend (Saturday)

- Financial Modelling** 8.00 am to 11.00 am
2.30 am to 5.30 am - GMT
- Management Accounting** 11.30 am to 2.30 pm
6.00 am to 9.00 am - GMT
- Fin. Statement Analysis** 3.00 pm to 6.00 pm
9.30 am to 12.30 pm - GMT
- Financial Management** 6.30 pm to 9.30 pm
1.00 pm to 4.00 pm - GMT




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Class Schedules and timing

Unit 2 – Virtual Classes - Weekday

- **Financial Management**
Tuesday 6.30 pm to 9.30 pm
1.00 pm to 4.00 pm - GMT
Classes commencing on 13th August
- **Financial Statement Analysis**
Thursday 6.30 pm to 9.30 pm
1.00 pm to 4.00 pm - GMT
Classes commencing on 15th August



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Virtual Classes – Weekday

- Financial Management - **Tuesday**
- Financial Statement Analysis - **Thursday**

6.00 pm to 9.00 pm – SL Time
12.30 pm to 3.30 pm – GMT



Dubai	4.30 pm to 7.30 pm
Vietnam/Indonesia	7.30 pm to 10.30 pm
Saudi Arabia	3.30 pm to 6.30 pm



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Your Assessment mechanism


Comprises of two components

- Three-hour
Open Book Examination 60%
- Three-member
Group Assignment 40%

Success Criteria

- Overall marks 50% AND
- Examination marks 50%





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