

**EXPLORE THE FREE
INDUCTION & 1ST LECTURE**

CMA (Australia) 
The Institute of Certified Management Accountants (Australia)

**GRADUATE CONVERSION
PROGRAMME**

THE MOST SOUGHT AFTER FINANCIAL QUALIFICATION
for NON-FINANCE PROFESSIONALS







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Our Agenda for the day - Induction





**THE MOST SOUGHT AFTER
FINANCIAL QUALIFICATION**

- Introduction to the institute & programme 8.30 am
- Meet your lecturers 8.55 am
- Experience sharing by members/students 9.15 am
- Introducing the Academy of Finance team 9.35 am
- Self-introduction of participants 9.40 am
- E-learning system 10.10 am
- Your next step to join the programme 10.15 am
- Questions and answers 10.25 am
- Snacks break 10.30 am



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THE MOST SOUGHT AFTER FINANCIAL QUALIFICATION

25 years of **PROFESSIONAL EXCELLENCE**

Our Agenda for the day - Lectures

- Financial Management
11.00 am – 11.30 am
- Financial Statement Analysis
11.40 am – 12.10 pm
- Financial Modelling
12.20 pm – 12.50 pm
- Management Accounting
1.00 pm - 1.30 pm



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25 years of **PROFESSIONAL EXCELLENCE**

Academy of Finance

Boutique educational institute established fourteen years ago with the vision of:

- Training and enriching non-finance professionals to become finance savvy and
- Providing development opportunities and higher qualifications for finance professionals

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Introduction – Kapila Dodamgoda

Founder/Managing Director
Academy of Finance
 Regional Director
ICMA Australia (Sri Lanka)
 Former Finance Director
MAS Investments

MA Economics
Fellow CMA(Australia)
FCMA (UK), CGMA, MCSI
B Sc Engineering, AMIESL
MCIM, MSLIM



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THE INSTITUTE OF CERTIFIED MANAGEMENT ACCOUNTANTS (AUSTRALIA)

ABOUT ICMA

The Institute of Certified Management Accountants - Australia (ICMA) was incorporated in 1996 under the patronage of Mr William Dix (former Chairman of Ford and Qantas) and Professor John Miller (former Director of Consumer Affairs, Chairman of Pannell, Kerr, Foster), with the objectives of providing a professional organization for management accountants, and to encourage, disseminate and promote the specialisation in organizations in Australia and overseas. The ICMA is accredited by the Commonwealth of Nations under the category of Civic Organisations.



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Institute of Certified Management Accountants (Australia)



Prof Brendan O'Connell
PhD, CA, CPA, FCMA

President - ICMA (ANZ)
Professor RMIT University



Prof Janek Ratnatunga
PhD, MBA, Dip. M, FCA, CMA,

CEO - ICMA (ANZ)

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Institute of Certified Management Accountants (Australia)

ICMA (Australia) qualification was introduced to Sri Lanka by the Institute of Chartered Accountants of Sri Lanka in 1999.

Academy of Finance was appointed as the exclusive partner in 2006.



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 25 years of PROFESSIONAL EXCELLENCE

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ICMA Australia – Sri Lanka Region



Mr. Kapila Dodamgoda
MA, FCMA, Fellow CMA (ANZ),
BSc Eng, ACIM, MSLIM, AMIESL

Regional Director (SL) – ICMA (ANZ)



Mr. Ashan Nissanka
MBA, CMA (ANZ), FCMA,
CGMA, FCIM, FICM (SL), MSLIM

President (SL) – ICMA (ANZ)

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CMA (Australia) **NZQA** years of PROFESSIONAL EXCELLENCE

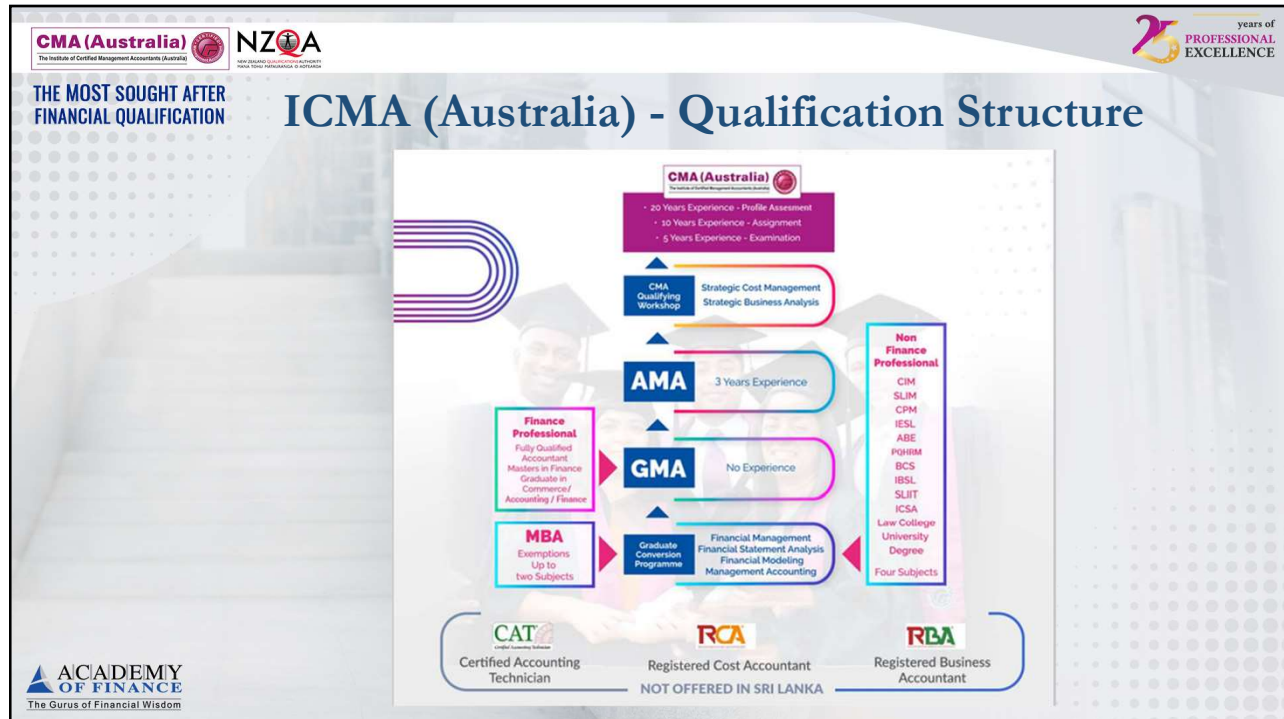
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ADVISORY COUNCIL - SRI LANKA REGION

 Mr. Ashan Nissanka Director and CEO Assurance Finance Limited MBA, Diploma in Banking (BBL) CMA (ANZ), FCMA, CGMA (UK), FICM (UK), FICM (SL), MSLIM	 Mr. Deepal Abeysekera Dy. CEO People's Insurance PLC MBA (University of Southern Queensland) CMA (ANZ), MSLIM (SL)	 Mr. Samudra Amunugama General Manager Softlogic Information Technologies (Pvt) Ltd MBA (University of Sri Lanka) Savit Dissanayake, PGD (SLIM)
 Mr. Titus Peris Director/CEO University College Kelaniya M.Tech (Open University) MSc (RDU), BSc (RDU), CMA (ANZ), PMP	 Mr. Dharshana Wijemanne Head of IPL Sri Lanka Advocate (SPL) Plus MBA Finance (Columbia), BSc (Col.), Diploma (CIMA), LLB (Hons) Buckinghamshire New University	 Mr. Dharindu Attapattu CEO Swansea Aluminium Ltd MBA Finance (CA), B.Sc Engineering (Moratuwa), PhD (Col.) - Reading
 Mr. Lasitha Sooriyabandara Lecturer Nort Campus - Sri Lanka BA Marketing (Sri Lanka Municipal University), CMA (ANZ), PMP (USA), CPA (ANZ)	 Mr. Rasika Cooray CEO Lanka Industrial Estates Ltd MBA (Cardiff Metropolitan University), CMA (ANZ), MSLIM (SL)	 Mr. Lasitha Gunawardana Director Ultimate Motor Works MBA (Edith Cowan University) CMA (ANZ)

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ICMA (Australia) Graduate Conversion Programme

Candidates are required to follow a combination of four subject modules and the Qualifying Workshop

- Financial Modelling (FMD)
- Management Accounting (MA)
- Financial Statement Analysis (FSA)
- Financial Management (FM)

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What you will learn

UNDERSTAND THE LANGUAGE OF BUSINESS

In today's business world, your success & effectiveness will depend on how well you can handle the numbers.



NUMBERS ARE FASCINATING

The golden ratio emanating from Fibonacci sequence is present in nature, art and architecture.

$$\phi = \frac{1 + \sqrt{5}}{2} = \frac{\sqrt{5} + 1}{2} = 1,618$$

JOIN THE **FINANCIAL MODELING MODULE**

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06 MONTHS (for MBA Holders) **12 MONTHS** (for Professionals)

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NUMBERS ARE FASCINATING

The golden ratio emanating from Fibonacci sequence is present in nature, art and architecture.

$$\phi = \frac{-1 + \sqrt{5}}{2} = \frac{\sqrt{5} - 1}{2} = 1,618$$

JOIN THE **MANAGEMENT ACCOUNTING MODULE**

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What you will learn

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In today's business world, your success & effectiveness will depend on how well you can handle the numbers.



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The golden ratio emanating from Fibonacci sequence is present in nature, art and architecture.

$$\phi = \frac{1 + \sqrt{5}}{2} = \frac{\sqrt{5} + 1}{2} = 1,618$$

JOIN THE **FINANCIAL STATEMENT ANALYSIS MODULE**

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$$\phi = \frac{1 + \sqrt{5}}{2} = \frac{\sqrt{5} + 1}{2} = 1,618$$

JOIN THE **FINANCIAL MANAGEMENT MODULE**

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ICMA Participant Profiles

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ICMA Participant Profiles

- Marketers**
Who wants to speak the language of finance with confidence
- Bankers**
Who wants to be smarter than their clients' Accountants
- Engineers and IT Professionals**
Who wants to run projects and operations based on numbers

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ICMA Participant Profiles

MBA Holders
Who wants to ascend the corporate ladder and fast track to the Board

Business Consultants
Who are passionate to provide 360 degree consultancy solutions

Entrepreneurs and Business Leaders
Who wants to run their businesses, to give a hard time to the accountant





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MARKETERS CAN BECOME CERTIFIED MANAGEMENT ACCOUNTANTS AUSTRALIA



Rohan Somawansa
Head of Marketing and Corporate Communications
DSI Samson Group



Samantha Herath
General Manager - Operations,
Laugfs Lubricants Limited



Chinthaka Perera
Director Sales
Hemas Pharmaceuticals



Enoch Perera
Assistant General Manager
Marketing - Exports
PGP Glass

WITH A MARKETING QUALIFICATION

YOU CAN COMPLETE THE GRADUATE CONVERSION PROGRAMME

12 MONTHS

for Professionals

06 MONTHS

for MBA Holders



WORLD WIDE 200+ classes

Online exams

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ENGINEERS CAN BECOME CERTIFIED MANAGEMENT ACCOUNTANTS AUSTRALIA



K. P Aravinda Dharmathilaka
John Keells Holdings PLC.
Head of Facilities
Management/Assistant Vice
President JKH



R M Nalaka Siriwardena
Sri Lanka Telecom PLC
General Manager



Tamber Mohamed Sajakhan
Schneider Electric Lanka (Pvt) Ltd
Deputy General Manager



Ajith Priyantha Abeydeera
Project Director
Road Development Authority

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for MBA Holders



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BANKERS CAN BECOME CERTIFIED MANAGEMENT ACCOUNTANTS AUSTRALIA

 <p>Samuddika Mendis Hatton National Bank PLC Senior Manager</p>	 <p>Ajith Salgado Chief Information Officer Sampath Bank PLC</p>
 <p>Asanka Madhawa Bank of Ceylon Assistant General Manager (Accounting and Tax)</p>	 <p>Gayani Chamila Nations Trust Bank PLC Assistant Vice President Credit Services</p>

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06 MONTHS
for MBA Holders



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BANKERS CAN BECOME CERTIFIED MANAGEMENT ACCOUNTANTS AUSTRALIA

 <p>Viji Vigna Manager - Private Banking Nations Trust Bank</p>	 <p>Rukshi Willarachchi Manager - Privilege Banking NDB Bank PLC - Privilege Centre</p>
 <p>Kamal Bandara Senior Manager Pan Asia Banking Corporation PLC</p>	 <p>Dilantha Daniel Manager Treasury Operations Bank of China Ltd</p>

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 <p>Lakshman Peiris Category and Commercial Strategy Director Kimberly Clark Cooperation, Indonesia</p>	 <p>Nalaka Hettiarachchi CEO Building Technologies and Ideas Ltd, Bangladesh</p>
 <p>Roshani Dharmaratne Director - Business Development Heyleys Fentons</p>	 <p>Lushan Perera Director/CEO Aitken Spence Apparel Sri Lanka</p>

WITH A RECOGNIZED MBA
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MBAs CAN BECOME CERTIFIED MANAGEMENT ACCOUNTANTS AUSTRALIA

 <p>Indika Kiriwandiya Sanasa Insurance Co. Ltd Managing Director</p>	 <p>Geethani Saram Head of Business Process Excellence and Strategy HNB Assurance PLC</p>
 <p>Prabodhanie Wanigasundara DOK Solutions Lanka (Pvt) Ltd Chief Operating Officer</p>	 <p>Mayura Rupatunge Central Industries PLC Director/CEO</p>

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APPAREL PROFESSIONALS CAN
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YOU CAN JOIN THE GRADUATE CONVERSION PROGRAMME WITH A FORMAL QUALIFICATION

Harsha Disarathna
Silbetsa Pvt Ltd
Deputy General Manager, Industrial Engineering

Kumudu Ilangarathna
Chief Operating Officer
Delta Gull Industries

Sankha Lakshitha Bandara
ITL Vistas India Pvt Limited
General Manager

Konara Karunaratna
Hirdaramani Knit Clusters
General Manager - Operations

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YOU CAN JOIN THE GRADUATE CONVERSION PROGRAMME WITH A FINANCE QUALIFICATION

Yasitha Aluthgedara
Chief Manager
Bank of Ceylon

Eranga Rajapaksha
Senior Manager
Finance
Brandix Apparel Solutions Limited

Hiranthi Kumari Perera
General Manager
Finance
Vision Care Optical Services Group

Hasala Thilakarathne
Head - SME & Consumer Business
LOLC Finance PLC

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YOU CAN JOIN THE GRADUATE CONVERSION PROGRAMME WITH AN ACCEPTABLE QUALIFICATION

Roshan Azeez
Director
Food Pursuits (Pvt) Ltd

Suren Chandraratna
Sirocco Air Technologies (Pvt) Ltd
Managing Director

Arunachalam Ilanko
A.I. Industrial Automation (Pvt) Ltd
CEO/Managing Director

Dr. A H M Naseer
Lanka Focus (Pvt) Ltd
Managing Director

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Chandrika Jayanethi
Vice President
Client Management
Inter-Citi Logistics, Canada



Eranga Rajapaksha
Senior Manager
Brandix Apparel Solutions
Limited, India



Lakshman Peiris
Category and Commercial
Strategy Director
Kimberly Clark Corporation,
Indonesia



Inoka Jayawardene
Administration Manager
Venture Private Advisory
Australia

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Maria Eliza Meridor
Finance and
Accounting Consultant
Beyond Technologies Lanka
(Pvt) Ltd, Sri Lanka



Ravi Varma
Manager Finance
Marsavoo SA,
Congo - Central Africa



Asif Rafiq Rather
Senior Accountant
Golden Fence Mechanical Co,
Saudi Arabia



Mohammed Asadullah
Senior Accountant
Ibin Ayyan Trading Group,
Doha, Qatar.

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Class Schedules and timing

Unit 1 – Virtual Classes - Weekend

- **Financial Modelling**
 Saturday 8.00 am to 11.00 am – SL Time
 2.30 am to 5.30 am - GMT
- **Management Accounting**
 Saturday 11.30 am to 2.30 pm
 6.00 am to 9.00 am - GMT

Classes commencing on 10th February



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Virtual Classes – Weekend (Saturday)

- Financial Modelling**
 8.00 am to 11.00 am – SL Time
 2.30 am to 5.30 am - GMT
- Management Accounting**
 11.30 am to 2.30 pm – SL Time
 6.00 am to 9.00 am - GMT



Dubai 6.30 am to 1.00 pm
 Vietnam/Indonesia 9.30 am to 4.00 pm
 Saudi Arabia 5.30 am to 12.00 pm



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Class Schedules and timing

Unit 2 – Virtual Classes - Weekend

- Financial Statement Analysis**
 Saturday 3.00 pm to 6.00 pm
 9.30 am to 12.30 pm - GMT
- Financial Management**
 Saturday 6.30 pm to 9.30 pm
 1.00 pm to 4.00 pm - GMT

Classes commencing on 10th February



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Virtual Classes – Weekend (Saturday)

- **Financial Statement Analysis**
3.00 pm to 6.00 pm – SL Time
9.30 am to 12.30 pm - GMT
- **Financial Management**
6.30 pm to 9.30 pm – SL Time
1.00 pm to 4.00 pm - GMT

Dubai 1.30 am to 8.00 pm
Vietnam/Indonesia 4.30 am to 11.00 pm
Saudi Arabia 12.30 am to 7.00 pm

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years of PROFESSIONAL EXCELLENCE

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Virtual Classes – Weekend (Saturday)

Financial Modelling 8.00 am to 11.00 am
2.30 am to 5.30 am - GMT

Management Accounting 11.30 am to 2.30 pm
6.00 am to 9.00 am - GMT

Fin. Statement Analysis 3.00 pm to 6.00 pm
9.30 am to 12.30 pm - GMT

Financial Management 6.30 pm to 9.30 pm
1.00 pm to 4.00 pm - GMT

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Class Schedules and timing

Unit 2 – Virtual Classes - Weekday

- **Financial Management**
 Tuesday 6.30 pm to 9.30 pm
 1.00 pm to 4.00 pm - GMT
 Classes commencing on 13th January
- **Financial Statement Analysis**
 Thursday 6.30 pm to 9.30 pm
 1.00 pm to 4.00 pm - GMT
 Classes commencing on 15th January

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Virtual Classes – Weekend (Saturday)

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 8.00 am to 11.00 am – SL Time
 2.30 am to 5.30 am - GMT
- **Management Accounting**
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 6.00 am to 9.00 am - GMT

Dubai 6.30 am to 1.00 pm
 Vietnam/Indonesia 9.30 am to 4.00 pm
 Saudi Arabia 5.30 am to 12.00 pm

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MAKING YOUR PERFORMANCE EXCELLENCE

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The Gurus of Financial Wisdom



Academy of Finance (Private) Limited
Founded fifteen years ago with the vision of
Empowering the next generation professional with
financial wisdom




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Academy of Finance Limited
Extend the learning opportunities to a
Global Audience


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MAKING YOUR PERFORMANCE EXCELLENCE

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Your Assessment mechanism


Comprises of two components

- Three-hour
Open Book Examination – 60%
- Three-member
Group Assignment – 40%

Success Criteria

- Overall marks – 50% AND
- Examination marks – 50%




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