

FOR MARKETERS, BANKERS, ENGINEERS,
ENTREPRENEURS AND BUSINESS LEADERS,
FINANCE AND IT PROFESSIONALS

CMA (Australia)
The Institute of Certified Management Accountants (Australia)

**GRADUATE CONVERSION
PROGRAMME**

THE MOST SOUGHT AFTER FINANCIAL QUALIFICATION
for Non-Finance Professionals
and Finance Professionals

 **ACADEMY
OF FINANCE**
The Gurus of Financial Wisdom

 25 years of
PROFESSIONAL
EXCELLENCE

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Our Agenda for the day - Induction

- Introduction to the institute & programme 8.30 am
- Meet your lecturers 8.55 am
- Experience sharing by members/students 9.15 am
- Introducing the Academy of Finance team 9.35 am
- Self-introduction of participants 9.40 am
- E-learning system 10.10 am
- Your next step to join the programme 10.15 am
- Questions and answers 10.25 am
- Snacks break 10.30 am

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Our Agenda for the day - Lectures



- Financial Management
11.00 am – 11.30 am
- Financial Statement Analysis
11.40 am – 12.10 pm
- Management Accounting
12.20 pm – 12.50 pm
- Financial Modelling
1.00 pm - 1.30 pm



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Academy of Finance



Boutique educational institute established fourteen years ago with the vision of:

- Training and enriching non-finance professionals to become finance savvy and
- Providing development opportunities and higher qualifications for finance professionals





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Introduction – Kapila Dodamgoda

Founder/Managing Director
Academy of Finance
Regional Director
ICMA Australia (Sri Lanka)
Former Finance Director
MAS Investments

MA Economics
Fellow CMA(Australia)
FCMA (UK), CGMA, MCSI
B Sc Engineering, AMIESL
MCIM



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THE INSTITUTE OF CERTIFIED MANAGEMENT ACCOUNTANTS (AUSTRALIA)

ABOUT ICMA

The Institute of Certified Management Accountants - Australia (ICMA) was incorporated in 1996 under the patronage of Mr William Dix (former Chairman of Ford and Qantas) and Professor John Miller (former Director of Consumer Affairs, Chairman of Pannell, Kerr, Foster), with the objectives of providing a professional organization for management accountants, and to encourage, disseminate and promote the specialisation in organizations in Australia and overseas. The ICMA is accredited by the Commonwealth of Nations under the category of Civic Organisations.



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**Prof Brendan
O'Connell**
PhD, CA, CPA, FCMA

President - ICMA (ANZ)
Professor RMIT University



Prof Janek Ratnatunga
PhD, MBA, Dip. M,
FCA, CMA,

CEO - ICMA (ANZ)



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Institute of Certified Management Accountants (Australia)

ICMA (Australia) qualification was introduced to Sri Lanka by the Institute of Chartered Accountants of Sri Lanka in 1999.

Academy of Finance was appointed as the exclusive partner in 2006.



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ICMA Australia – Sri Lanka Region



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Mr. Kapila Dodamgoda
MA, FCMA, Fellow CMA (ANZ),
BSc Eng, ACIM, MSLIM, AMIESL

Regional Director (SL) – ICMA (ANZ)



Mr. Ashan Nissanka
MBA, CMA (ANZ), FCMA,
CGMA, FCIM, FICM (SL), MSLIM

President (SL) – ICMA (ANZ)



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ADVISORY COUNCIL - SRI LANKA REGION



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Mr. Ashan Nissanka
Director and CEO
Academy Finance Limited
MBA (Finance & Banking) (SRM)
CMA (ANZ), FCMA, CGMA (UK), FCIM,
FPA (FINANCIAL) (MBA)



Mr. Deepal Abeysekera
Ex - CEO
People's Resource Pvt. Ltd.
MBA (University of Southern
Queensland)
CMA (ANZ), MSLIM (SL)



Mr. Senarath Arambagamu
General Manager
Indigital Information
Technologies (Pvt) Ltd.
MBA (University of Wollongong)
Senior Director (P&I) (SL)



Mr. Tilan Perera
Director/CEO
University College, Kandy
M.Tech (Open University)
MSc (ORISE) (BSc/BEd),
CMA (ANZ) (P&I)



Mr. Dhanusha Wijesinghe
Head of RPL Sri Lanka
Advisory (P&I) (SL)
MBA Finance (Columbia), BSc (CMA),
PhD (CMA), LLB (Hons)
Bachelor (Management) Sri Lanka



Mr. Bharathu Attapattu
CEO
Swirex Advisory Ltd
MBA Finance (CMA), B.Sc
Engineering (Mechanical, P&I)
CMA (ANZ)



Mr. Lasitha Seneviratna
Lecturer
Nimal Campa - Sri Lanka
M.A. Marketing (Sri Lanka University),
CMA (ANZ), PMP (USA), CPA (USA)



Mr. Ranika Conroy
CEO
Lanka Industrial Estates Ltd
MBA (Central Queensland University),
CMA (ANZ), MSLIM (SL)

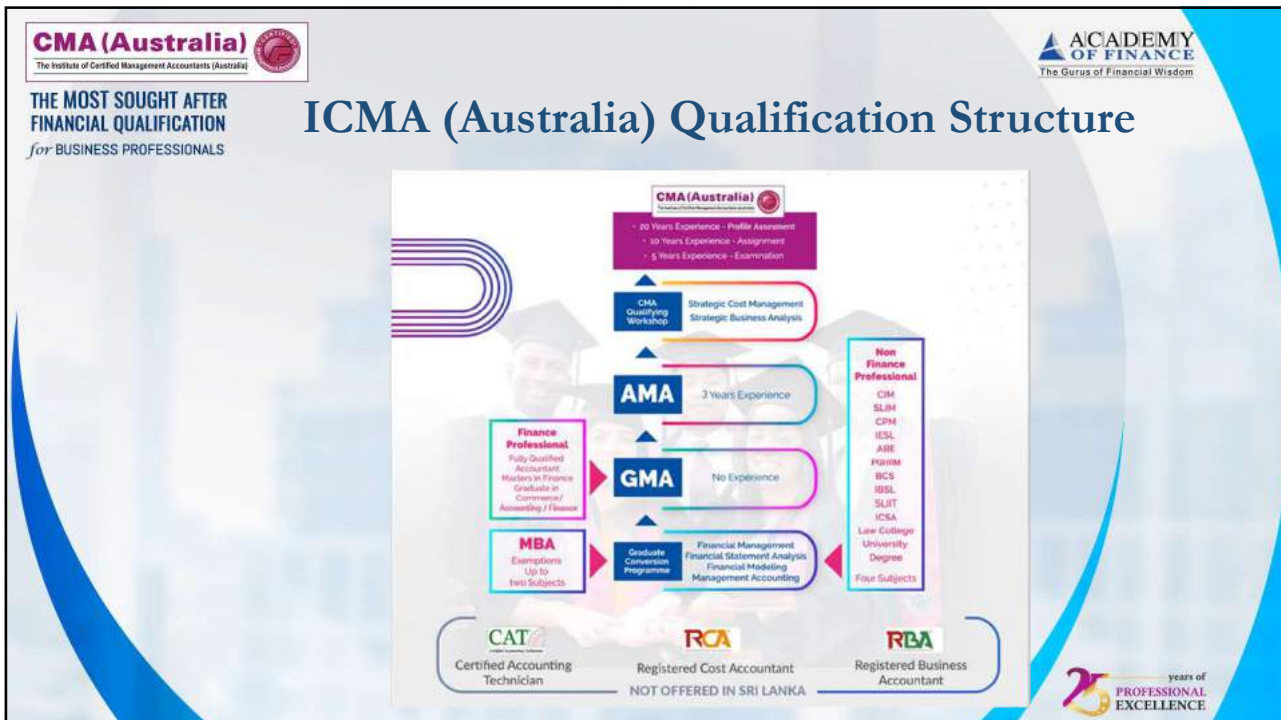


Mr. Lasitha Gunewardena
Director
Uttara Makar Works
MBA (Lanka Open University)
CMA (ANZ)



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ICMA Australia Graduate Conversion Programme

Candidates are required to follow a combination of four subject modules and the Qualifying Workshop

- Financial Modelling (FMD)
- Management Accounting (MA)
- Financial Statement Analysis (FSA)
- Financial Management (FM)

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What you will learn

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UNDERSTAND THE LANGUAGE OF BUSINESS

In today's business world, your success & effectiveness will depend on how well you can handle the numbers.



NUMBERS ARE FASCINATING

The golden ratio emanating from Fibonacci sequence is present in nature, art and architecture.

$$\phi = \frac{1 + \sqrt{5}}{2} = 1.618$$

JOIN THE FINANCIAL MODELING MODULE

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JOIN THE MANAGEMENT ACCOUNTING MODULE

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JOIN THE FINANCIAL STATEMENT ANALYSIS MODULE

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JOIN THE FINANCIAL MANAGEMENT MODULE

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Marketers
Who wants to speak the language of finance with confidence

Bankers
Who wants to be smarter than their clients' Accountants

Engineers and IT Professionals
Who wants to run projects and operations based on numbers

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ICMA Participant Profiles

MBA Holders
Who wants to ascend the corporate ladder and fast track to the Board

Business Consultants
Who are passionate to provide 360 degree consultancy solutions

Entrepreneurs and Business Leaders
Who wants to run their businesses, to give a hard time to the accountant



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YOU CAN JOIN THE GRADUATE CONVERSION PROGRAMME WITH A MARKETING QUALIFICATION



Rohan Somawansa
D88 Samson Group
Director/Head of Marketing



Chinthaka Perera
Hemas Pharmaceuticals (Pvt) Ltd
Director Sales



Madhurangi Abeygunasekera
Sri Lanka Telecom PLC
Senior Manager Marketing



Samantha Herath
Alliant Insurance Lanka Limited
Chief Sales Officer Corporate Business

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Online exams

CONTACT us: 0777 41 2009
cma@academy.lk

ENGINEERS CAN

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YOU CAN JOIN THE GRADUATE CONVERSION PROGRAMME WITH AN ENGINEERING QUALIFICATION



K. P Aravinda Dharmathilaka
John Keells Holdings PLC
Head of Facilities Management / Assistant Vice President JKH



R M Nalaka Sirwardena
Sri Lanka Telecom PLC
General Manager



Tamber Mohamed
Sejakhon Schmidt Electric Lanka (Pvt) Ltd
Deputy General Manager



Manu Priyanga Jayawardena
Ceylon Petroleum Storage Terminals Limited
Acting Deputy Engineering Manager

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pavithra@academy.lk



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Samuddika Mendis
Horton National Bank PLC - Senior Manager

Asanka Madhawa
Bank of Ceylon - Assistant General Manager (Corporate Relations)

Cayani Chamila
Nations Trust Bank PLC - Assistant Vice President Credit Services

Ajith Salgado
Chief Information Officer - Sampath Bank PLC

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Viji Vigna
Relationship Officer - SME - Horton National Bank PLC

Sarath Jayasinghe
Assistant District Manager - Regional Development Bank

Didula Sahabandu
Legal Officer - Litigation and Recoveries - DFCC Bank PLC

Rukshi Willerachchi
Manager - Privilege Banking - NDB Bank PLC - Privilege Centre

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Sanjaya Dayananda
Vice President - Global Alliances - Millennium T ESP (Pvt) Ltd

Lushan Perera
CEO/Director - Aikya Science PLC - Japanese Sector

Roshani Dhamaratne
Director Business Development - Hayleys Electronics Limited

Nalaka Hettiarachchi
Chief Executive Officer - Laquti Gas Bangladesh Ltd

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Indika Kiriwenderiya
Barasa Insurance Co. Ltd - Managing Director

Junan Ondaetje
Zindhu Business Solutions (Pvt) Ltd - General Manager

Prabodhanie Wangimundara
ODK Solutions Lanka (Pvt) Ltd - Chief Operating Officer

Mayura Priyadarshi Rupasinghe
Central Industries PLC - Director/CEO

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Horsha Disarathna
Siketta Pvt Ltd
Deputy General Manager, Industrial Engineering



Kumudu Haragurathna
Chief Operating Officer
Delta Cell Industrial



Sankha Lakshitha Bandara
IT, Vizag India Pvt Limited
General Manager



Konara Karunaratna
Hiradenani knit clusters
General Manager - Operations



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Yasitha Aluthgedara
Chief Manager
Bank of Ceylon



Eranga Rajapaksha
Senior Manager - Finance
Brandix Apparel Solutions Limited



Hiranthi Kumari Perera
General Manager - Finance
Vision Care Optical Services Group



Hasala Thilakarathne
Head - SME & Consumer Business
LOLC Finance PLC



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Roshan Azeez
Director
Food Pursuits (Pvt) Ltd



Suren Chandraratna
Sirocco Air Technologies (Pvt) Ltd
Managing Director



Arunachalam Ilanko
A.I. Industrial Automation (Pvt) Ltd
CEO/Managing Director



Dr. A H M Naseer
Lanka Focus (Pvt) Ltd
Managing Director



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Class Schedules and timing



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Unit 1 – Virtual Classes - Weekend

- **Financial Modelling**
Saturday 8.00 am to 11.00 am – SL Time
2.30 am to 5.30 am - GMT
- **Management Accounting**
Saturday 11.30 am to 2.30 pm
6.00 am to 9.00 am - GMT

Classes commencing on 12th August



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Class Schedules and timing



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Unit 2 – Virtual Classes - Weekend

- **Financial Statement Analysis**
Saturday 3.00 pm to 6.00 pm
9.30 am to 12.30 pm - GMT
- **Financial Management**
Saturday 6.30 pm to 9.30 pm
1.00 pm to 4.00 pm - GMT

Classes commencing on 12th August



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Class Schedules and timing

Unit 2 – Virtual Classes - Weekday

- **Financial Management**
 Tuesday 6.30 pm to 9.30 pm
 1.00 pm to 4.00 pm - GMT
 Classes commencing on 15th August
- **Financial Statement Analysis**
 Thursday 6.30 pm to 9.30 pm
 1.00 pm to 4.00 pm - GMT
 Classes commencing on 17th August

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Your Assessment mechanism

Comprises of two components


- Three-hour Open Book Examination – 60%
- Three-member Group Assignment – 40%

Success Criteria

- Overall marks - 50% AND
- Examination marks - 50%

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