

*FOR* MARKETERS, BANKERS, ENGINEERS,  
ENTREPRENEURS AND BUSINESS LEADERS,  
FINANCE AND IT PROFESSIONALS

**25** years of  
**PROFESSIONAL  
EXCELLENCE**

**CMA (Australia)**  
The Institute of Certified Management Accountants (Australia)

**GRADUATE CONVERSION  
PROGRAMME**

THE MOST SOUGHT AFTER  
FINANCIAL QUALIFICATION  
*for* NON-FINANCE  
PROFESSIONALS

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The Gurus of Financial Wisdom

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**Our Agenda for the day - Induction**

- Introduction to the institute & programme 8.30 am
- Meet your lecturers 8.55 am
- Experience sharing by members/students 9.15 am
- Introducing the Academy of Finance team 9.35 am
- Self-introduction of participants 9.40 am
- E-learning system 10.15 am
- Your next step to join the programme 10.20 am
- Questions and answers 10.25 am
- Snacks break 10.30 am

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## Our Agenda for the day - Lectures

- Financial Modelling  
11.00 am – 11.30 am
- Financial Statement Analysis  
11.40 am – 12.10 pm
- Financial Management  
12.20 pm – 12.50 pm
- Management Accounting  
1.00 pm - 1.30 pm



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## Introduction – Kapila Dodamgoda

Founder/Managing Director  
Academy of Finance  
Regional Director  
ICMA Australia (Sri Lanka)  
Former Finance Director  
MAS Investments

MA Economics  
Fellow CMA(Australia)  
FCMA, CGMA  
B Sc Engineering, AMIESL  
MCIM



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## Academy of Finance

Boutique educational institute established thirteen years ago with the vision of:

- Training and enriching non-finance professionals to become finance savvy and
- Providing development opportunities and higher qualifications for finance professionals





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## THE INSTITUTE OF CERTIFIED MANAGEMENT ACCOUNTANTS (AUSTRALIA)

### ABOUT ICMA

The Institute of Certified Management Accountants - Australia (ICMA) was incorporated in 1996 under the patronage of Mr William Dix (former Chairman of Ford and Qantas) and Professor John Miller (former Director of Consumer Affairs, Chairman of Pannell, Kerr, Foster), with the objectives of providing a professional organization for management accountants, and to encourage, disseminate and promote the specialisation in organizations in Australia and overseas. The ICMA is accredited by the Commonwealth of Nations under the category of Civic Organisations.




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## ICMA Australia



**Prof Brendan O'Connell**  
PhD, CA, CPA, FCMA  
President - ICMA (ANZ)  
Professor RMIT University



**Prof Janek Ratnatunga**  
PhD, MBA, Dip. M,  
FCA, CMA,  
CEO - ICMA (ANZ)

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## Institute of Certified Management Accountants (Australia)

ICMA (Australia) qualification was introduced to Sri Lanka by the Institute of Chartered Accountants of Sri Lanka in 1999.

Academy of Finance was appointed as the exclusive partner in 2006.



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## ICMA Australia – Sri Lanka Region



**Mr. Kapila Dodamgoda**  
MA, FCMA, Fellow CMA (ANZ),  
BSc Eng. ACIM, MSLIM, AMIESL  
  
Regional Director (SL) – ICMA (ANZ)



**Mr. Ashan Nissanka**  
MBA, CMA (ANZ), FCMA,  
CGMA, FCIM, FICM (SL), MSLIM  
  
President (SL) – ICMA (ANZ)

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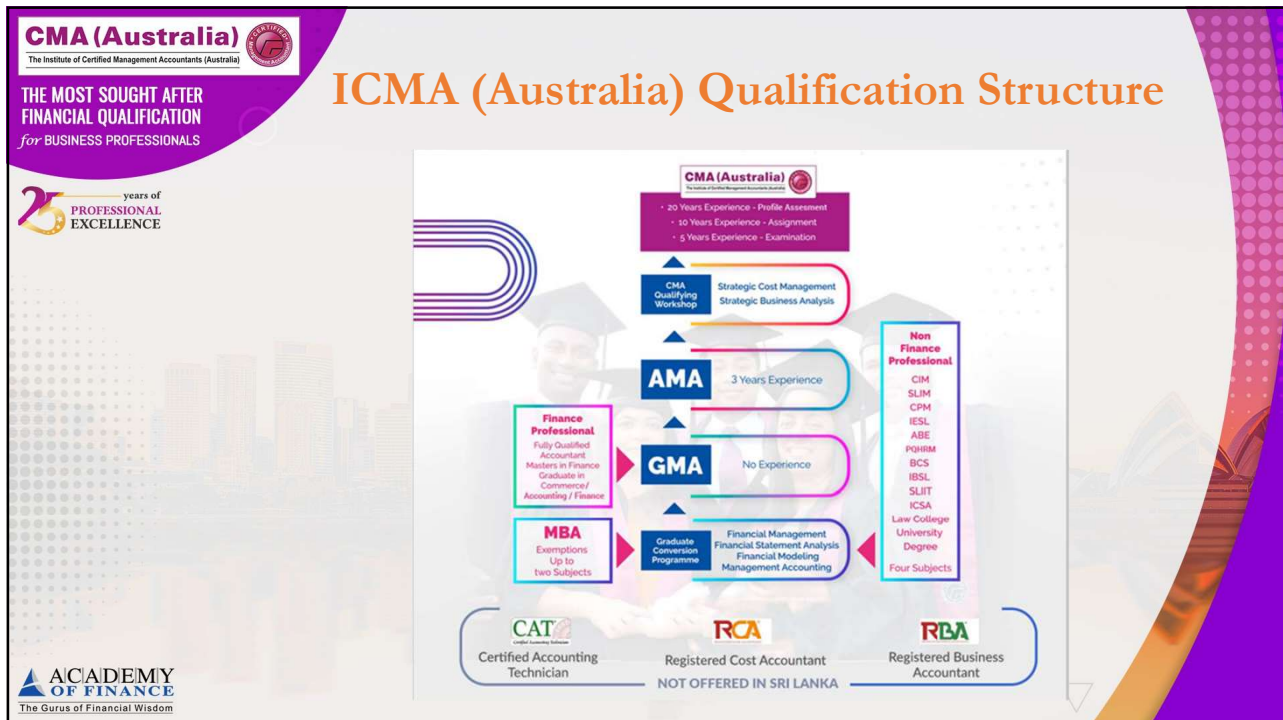
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### ADVISORY COUNCIL - SRI LANKA REGION

 <b>Mr. Ashan Nissanka</b> Director and CEO AspireOne Finance Limited MBA, Diploma in Banking (BBL) CMA (ANZ), FCMA, CGMA, FICM, FICM (UK), FICM (SL), MSLIM	 <b>Mr. Deepal Abeysekera</b> Ex - CEO People's Insurance PLC MBA (University of Southern Queensland) CMA (ANZ), MSLIM (SL)	 <b>Mr. Samudra Amunugama</b> General Manager Software Information Technologies (Pvt) Ltd MBA (University of Wales, Trinity Saint David), PGD, MSc
 <b>Mr. Titus Peris</b> Director CEO University College Kaluapaya M Tech (Open University), MSc (KES), BSc (KES), CMA (ANZ), PMP	 <b>Mr. Dharmasha Wijemans</b> Head of RPL Sri Lanka Adventus MFL Plus MBA Finance (Cranfield), BSc (CGL), Diploma (CIMA), LLB (Hons) Buckinghamshire New University	 <b>Mr. Tharindu Attapattu</b> CEO Swirexet Aluminium Ltd. MBA Finance (CGL) & Sc Engineering (Monash), PhD (CGL) - Reading
 <b>Mr. Lasitha Sooriyabandara</b> Lecturer Next Campus - Sri Lanka BA Marketing (NBA), (University), CMA (ANZ), PMP (PMA), CPA (ANZ)	 <b>Mr. Ranika Couray</b> CEO Lanka Industrial Estates Ltd MBA (Cardiff Metropolitan University), CMA (ANZ), MSLIM (SL)	 <b>Mr. Lasitha Gunawardana</b> Director Ultimate Motor Works MBA (Edith Cowan University) CMA (ANZ)

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## ICMA Australia Graduate Conversion Programme

Candidates are required to follow a combination of four subject modules and a Qualifying Workshop

- Financial Modelling (FMD)
- Management Accounting (MA)
- Financial Statement Analysis (FSA)
- Financial Management (FM)

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## What you will learn

**UNDERSTAND THE LANGUAGE OF BUSINESS**  
In today's business world, your success & effectiveness will depend on how well you can handle the numbers.



**NUMBERS ARE FASCINATING**  
The golden ratio emanating from Fibonacci sequence is present in nature, art and architecture.

$$\phi = \frac{1 + \sqrt{5}}{2} = 1.618$$

JOIN THE  
**FINANCIAL  
MODELING  
MODULE**

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## ICMA Participant Profiles

**Marketers**  
Who wants to speak the language of finance with confidence

**Bankers**  
Who wants to be smarter than their clients' Accountants

**Engineers and IT Professionals**  
Who wants to run projects and operations based on numbers

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## ICMA Participant Profiles

### MBA Holders


Who wants to ascend the corporate ladder and fast track to the Board

### Business Consultants

Who are passionate to provide 360 degree consultancy solutions

### Entrepreneurs and Business Leaders

Who wants to run their businesses, to give a hard time to the accountant



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### MARKETERS CAN

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**Rohan Somawansa**  
DSI Samson Group  
Director/Head of Marketing



**Chinthaka Perera**  
Hemas Pharmaceuticals (Pvt) Ltd  
Director Sales



**Madhurangi Abeygunasekera**  
Sri Lanka Telecom PLC  
Senior Manager Marketing



**Samantha Herath**  
Allianz Insurance Lanka Limited  
Chief Sales Officer Corporate Business

### ENGINEERS CAN

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**K. P Aravinda Dharmathilaka**  
John Keells Holdings PLC  
Head of Facilities Management / Assistant Vice President JKH



**R M Nalaka Siriwardena**  
Sri Lanka Telecom PLC  
General Manager



**Tamber Mohamed Sajakhan**  
Schneider Electric Lanka (Pvt) Ltd  
Deputy General Manager



**Manu Priyanga Jayawardena**  
Ceylon Petroleum Storage Terminals Limited  
Acting Deputy Engineering Manager

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**Samuddika Mendis**  
 Hatton National Bank PLC  
 Senior Manager



**Asanka Madhawa**  
 Bank of Ceylon  
 Assistant General Manager  
 (Corporate Relations)



**Gayani Chamila**  
 Nations Trust Bank PLC  
 Assistant Vice President  
 Credit Services



**Ajith Salgado**  
 Chief Information Officer  
 Sampeth Bank PLC

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**Viji Vigna**  
 Relationship Officer - SME  
 Hatton National Bank PLC



**Sarath Jayasinghe**  
 Assistant District Manager  
 Regional Development Bank



**Didula Sahabandu**  
 Legal Officer  
 Litigation and Recoveries  
 DFCC Bank PLC



**Rukshi Willarachchi**  
 Manager - Privilege Banking  
 NDB Bank PLC - Privilege Centre

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**Sanjaya Dayananda**  
 Vice President - Global Alliances  
 MillenniumIT ESP (Pvt) Ltd



**Lushan Perera**  
 CEO/Director  
 Aitken Spence PLC - Apparel Sector



**Roshani Dharmaratne**  
 Director Business Development  
 Hayleys Electronics Limited



**Nalaka Hettiarachchi**  
 Chief Executive Officer  
 Lang's Gas Bangladesh Ltd

**MBAs CAN**  
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**Indika Kiriwadeniya**  
 Sanasa Insurance Co. Ltd  
 Managing Director



**Jurian Ondaatje**  
 Zindhu Business Solutions (Pvt) Ltd  
 General Manager



**Prabodhanie Wanigasundara**  
 DOK Solutions Lanka (Pvt) Ltd  
 Chief Operating Officer



**Mayura Priyadarshi Rupatunge**  
 Central Industries PLC  
 Director/CEO

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**Harsha Disarathna**  
Silueta Pvt Ltd  
Deputy General Manager, Industrial Engineering

**Kumudu Ilangarathna**  
Chief Operating Officer  
Delta Gall Industries

**Sankha Lakshitha Bandara**  
ITL Vizag India Pvt Limited  
General Manager

**Konara Karunaratna**  
Hirdaramani Knit Clusters  
General Manager - Operations

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**Yasitha Aluthgedara**  
Chief Manager  
Bank of Ceylon

**Eranga Rajapaksha**  
Senior Manager  
Brandix Apparel Solutions Limited

**Hiranthi Kumari Perera**  
General Manager  
Finance  
Vision Care Optical Services Group

**Hasala Thilakaratne**  
Head - SME & Consumer Business  
LOLC Finance PLC

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**Roshan Azeez**  
Director  
Food Pursuits (Pvt) Ltd

**Suren Chandraratna**  
Sirocco Air Technologies (Pvt) Ltd  
Managing Director

**Arunachalam Ilanko**  
A.I. Industrial Automation (Pvt) Ltd  
CEO/Managing Director

**Dr. A H M Naseer**  
Lanka Focus (Pvt) Ltd  
Managing Director

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## Class Schedules and timing

### Unit 1 – Virtual Classes - Weekend

- **Financial Modelling**  
Saturday 8.00 am to 11.00 am – SL Time  
2.30 am to 5.30 am - GMT
- **Management Accounting**  
Saturday 11.30 am to 2.30 pm  
6.00 am to 9.00 am - GMT

Classes commencing on 11<sup>th</sup> February

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## Class Schedules and timing

### Unit 2 – Virtual Classes - Weekend

- **Financial Statement Analysis**  
Saturday 3.00 pm to 6.00 pm  
9.30 am to 12.30 pm - GMT
- **Financial Management**  
Saturday 6.30 pm to 9.30 pm  
1.00 pm to 4.00 pm - GMT

Classes commencing on 11<sup>th</sup> February

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## Class Schedules and timing

### Unit 2 – Physical Classes - Weekday

- **Financial Management**

Tuesday 6.00 pm to 9.00 pm  
12.30 pm to 3.30 pm - GMT  
Classes commencing on 14<sup>th</sup> February
- **Financial Statement Analysis**

Thursday 6.00 pm to 9.00 pm  
12.30 pm to 3.30 pm - GMT  
Classes commencing on 16<sup>th</sup> February

If it switches to Virtual  
Class Timing 6.30 pm to 9.30 pm

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## Your Assessment mechanism

Comprises of two components

- Three-hour Open Book Examination – 60%
- Three member Group Assignment – 40%

Success Criteria

- Overall marks - 50% AND
- Examination marks - 50%



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