



**CMA (Australia)**  
The Institute of Certified Management Accountants (Australia)

# GRADUATE CONVERSION PROGRAMME

**ACADEMY OF FINANCE**  
The Gurus of Financial Wisdom

*FOR* MARKETERS, BANKERS, ENGINEERS,  
ENTREPRENEURS AND BUSINESS LEADERS,  
FINANCE AND IT PROFESSIONALS

**THE MOST SOUGHT AFTER  
FINANCIAL QUALIFICATION**  
*for* NON-FINANCE PROFESSIONALS

1



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2

**JOIN THE INDUCTION & 1st LECTURE**

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for NON-FINANCE PROFESSIONALS

**JOIN**  
Physical Session OR  
Live ZOOM Session

**14th August** from 9:00 am to 2:00 pm

**06 MONTHS** for MBA Holders  
**12 MONTHS** for Professionals

For Marketers, Bankers, Engineers, Entrepreneurs and Business Leaders, Finance and IT Professionals

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3

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**Introduction – Kapila Dodangoda**

**Founder/Managing Director**  
Academy of Finance

**Regional Director**  
ICMA Australia (Sri Lanka)

**Director**  
NERD Centre

**Former Finance Director**  
MAS Investments

**MA Economics**  
**FCMA, CGMA**  
**Fellow CMA(Australia)**  
**B Sc Engineering, AMIESL**  
**MCIM**

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4



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## Our Agenda for the day

- Introduction to the institute & programme 9.05 am
- Meet your lecturers 9.30 am
- Experience sharing by members/students 10.00 am
- Introducing the Academy of Finance team 10.25 am
- Self introduction of participants 10.30 am
- E-learning system 11.00 am
- Your next step to join the programme 11.10 am
- Questions and answers 11.15 am
- Start the lectures 12.00 pm

5



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## Academy of Finance

Boutique educational institute established twelve years ago with the vision of:

- Training and enriching non-finance professionals to become finance savvy and
- Providing development opportunities and higher qualifications for finance professionals



6



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## THE INSTITUTE OF CERTIFIED MANAGEMENT ACCOUNTANTS (AUSTRALIA)

### ABOUT ICMA

The Institute of Certified Management Accountants - Australia (ICMA) was incorporated in 1996 under the patronage of Mr William Dix (former Chairman of Ford and Qantas) and Professor John Miller (former Director of Consumer Affairs, Chairman of Pannell, Kerr, Foster), with the objectives of providing a professional organization for management accountants, and to encourage, disseminate and promote the specialisation in organizations in Australia and overseas. The ICMA is accredited by the Commonwealth of Nations under the category of Civic Organisations.







7



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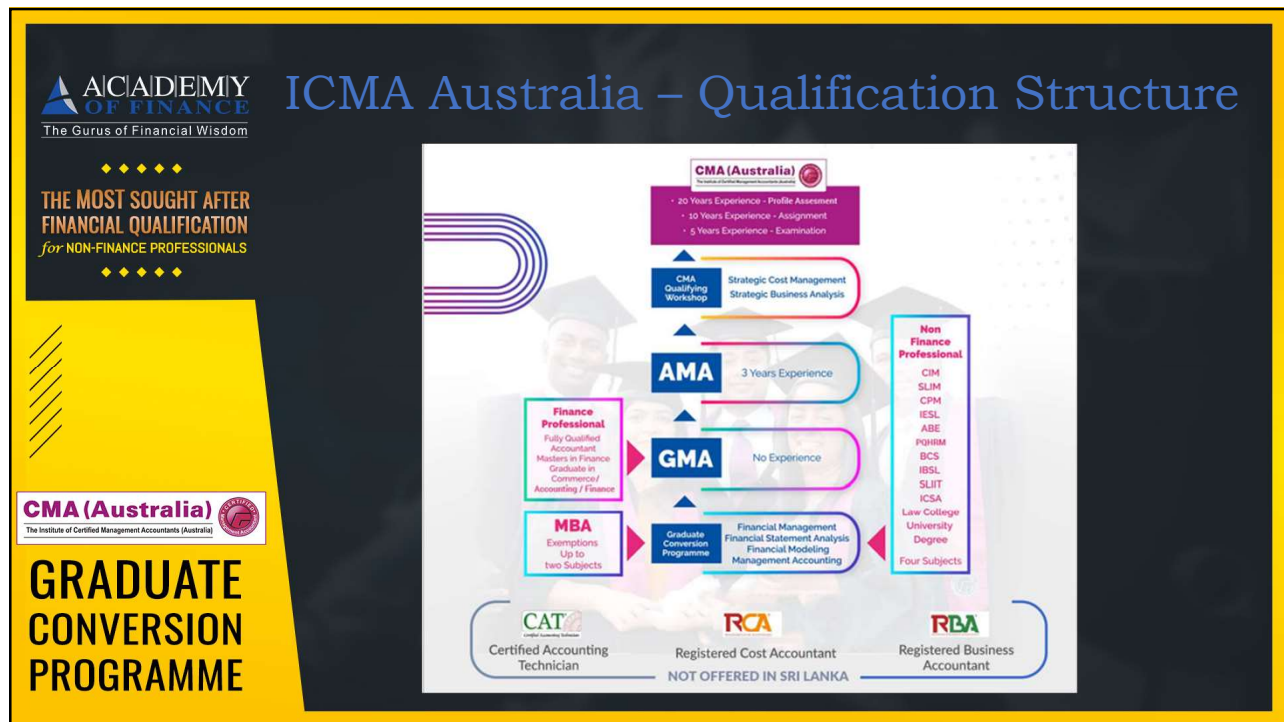
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## Institute of Certified Management Accountants (Australia)

- ICMA (Australia) qualification was introduced to Sri Lanka by the Institute of Chartered Accountants of Sri Lanka in 1999.
- Academy of Finance appointed as the exclusive partner in 2006



8



9

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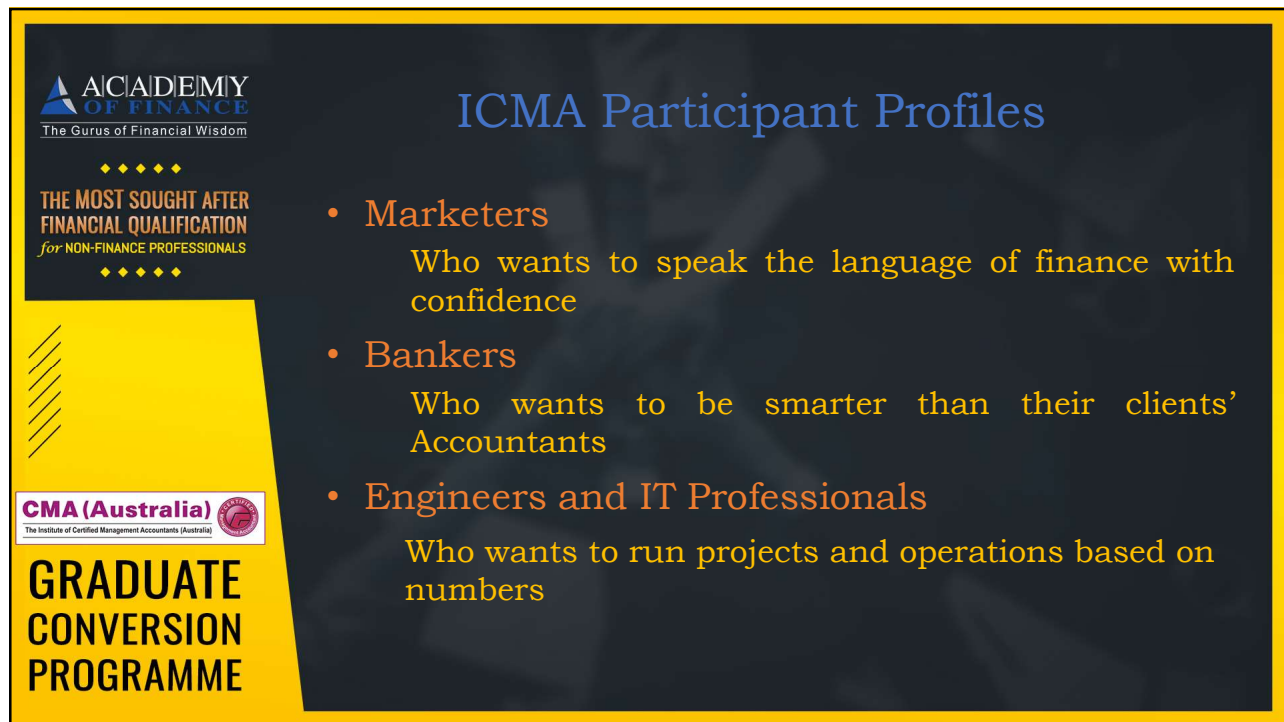
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## ICMA Australia Graduate Conversion Programme

Candidates are required to follow a combination from four subject modules and Qualifying Workshop

- Financial Modelling (FMD)
- Management Accounting (MA)
- Financial Statement Analysis (FSA)
- Financial Management (FM)

10



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## ICMA Participant Profiles

- **Marketers**  
Who wants to speak the language of finance with confidence
- **Bankers**  
Who wants to be smarter than their clients' Accountants
- **Engineers and IT Professionals**  
Who wants to run projects and operations based on numbers

11



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## ICMA Participant Profiles

- **MBA Holders**  
Who wants to ascend the corporate ladder and fast track to the Board
- **Business Consultants**  
Who are passionate to provide 360 degree consultancy solutions
- **Entrepreneurs and Business Leaders**  
Who wants to run their businesses, to give a hard time to the accountant

12



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## Class Schedules and timing

### Unit 1 – Physical Classes - Weekend

- **Financial Modelling**  
 Saturday 8.00 am to 11.00 am
- **Management Accounting**  
 Saturday 11.30 am to 2.30 pm

13



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## Class Schedules and timing

### Unit 2 – Virtual Classes - Weekend

- **Financial Statement Analysis**  
 Saturday 3.00 pm to 6.00 pm
- **Financial Management**  
 Saturday 6.30 pm to 9.30 pm

14




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## Class Schedules and timing

### Unit 2 – Physical Classes - Weekday

- **Financial Management**  
Tuesday 6.00 pm to 9.00 pm
- **Financial Statement Analysis**  
Thursday 6.00 pm to 9.00 pm

**If it switches to Virtual**  
Class Timing 6.30 pm to 9.30 pm

15




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## Your Assessment mechanism

Comprises of two components;

- **Three-hour Open Book Examination – 60%**
- **Three member Group Assignment – 40%**

Success Criteria

- **Overall marks - 50% AND**
- **Examination marks - 50%**



16



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**CMA Australia Faculty**



17

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**Financial Modelling**

**Chaaminda Kumarasiri**

Chairman  
HCP Consulting (Pvt) Ltd  
FCA, FCCA, ACMA, FMAAT  
MBA (Fin)  
B.Sc. Accountancy (Sp.) 1st Class Hons.



18

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**Financial Statement Analysis**

**Priyantha Herath**

Founder / Chief Executive Officer  
PNB Holdings (Pvt) Ltd

FCA, ACMA  
MBA  
B.Sc. Business Administration (Sp.)



19

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**Financial Management**

**Sanjeeva Guruge**

Deputy Director  
Central Bank of Sri Lanka

FCA, FCMA  
M.Sc. Investments University of Birmingham  
Master of Financial Economics (MFE)  
B.Sc. Accountancy (Sp.) 1st Class Hons.



20

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**Management Accounting**

**Kapila Dodamgoda**

Founder / Managing Director  
Academy of Finance  
Regional Director  
ICMA Australia – Sri Lanka Region



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21

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**Strategic Cost Management**  
**Strategic Business Analysis**

**Prof Janek Ratnatunga**



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## CMA Australia Alumni



23



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## CMA Alumni – Senior Member

Ms. Gillian Edwards – CMA (Australia)

- Non-Executive Independent Director, Commercial Credit and Finance PLC.
- Professional Banker with over 35 yrs of experience
- Senior corporate management level for more than 11 years
- MBA – University Southern Queensland
- Post Graduate Executive Diploma in Bank Management



24

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## Hear from your colleagues

T M Sajakhan

- Deputy General Manager - Projects MNC
- MBA, MSc



25

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## Hear from your colleagues

Viji Vigna

- Relationship Manager Priority Circle – HNB
- Qualified Banker



26

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## Hear from your colleagues

Anoj Ranasinghe

- Consultant  
Stredge Consultancy
- MBA in Finance



27

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## Meet Academy Staff



Yameera      Pavithra      Himasha

28


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Nipunika      Himali      Geeththana

29

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Shivaanthi

30

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# Get to Know Your Class



- Name
- Place of work
- Designation

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31

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32



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33

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## E-learning Guideline

### General Instructions



34

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# E-learning Guideline

## Communication Instructions



35

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# E-learning Guideline

## Procedures and Regulations



36

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## E-learning Guideline

### Consensus in Decision Making



37


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## E-learning Guideline



# WARNING

We will be compelled to deal with any breach of the prevailing Cyber Security, Data protection and Privacy Laws and Regulations in accordance with the appropriate local and international legal framework.

38

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# Next Step

39

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## Your next step to become CMA Australia

If you have already completed registration;

- You will be added to the WhatsApp group for communication – 3 days within the induction.
- You will receive the official text books – 7 days within registration.
- You will get access to the Academy E-learning portal - 14 days within the induction.

Please send us a brief profile and a photograph to share with your colleagues in the class.

40



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## Your next step to become CMA Australia

If you have not yet completed the registration;

- Make the necessary payment according to the chosen payment plan.
- Your contact person will share you the google link for contact details.
- Complete all steps of the registration with the institute through the academic administration portal.

Keep a copy of the confirmed Registration Form for future reference.

41




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42



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## Question and Answer Session



43



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## Please join the relevant classes

**Link 1 (Separate link)**

- **Management Accounting (MA)**  
12.00 pm – 1.00 pm
- **Financial Modelling (FMD)**  
1.15 pm – 2.15 pm

**Link 2 (Same link)**

- **Financial Statement Analysis (FSA)**  
12.00 pm – 1.00 pm
- **Financial Management (FM)**  
1.15 pm – 2.15 pm

44

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Please get your links sorted during the break

Option 1

- Post on the chat box

Option 2

- Call us on

Nipunika 077 0050029  
Himali 0777 102458



45

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**THE JOURNEY BEGINS**



46

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47

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48